Join Archiproducts!
Reach millions of professionals worldwide in the largest online community for architects, designers, and design-lovers. Increase your international exposure during NeoCon 2019 with a dedicated communication campaign and online special showcase including news, brands and products of the fair.
The largest international network for Architecture and Design

With 200,000 products and material catalogues in 10 languages, 3,500 brands, 1.7 million registered professionals and 144 million page visualization per year, Archiproducts is the largest online community for architects, designers, and design-lovers all around the world. A precious source of inspiration to design, build and furnish, with infinite solutions for home furniture, bathrooms, kitchens, outdoor, office, contract, lighting, wellness, décor, finishes, building shells, building materials and software.

In addition to being a media that gives visibility and qualified leads, Archiproducts has also become an online shop. Archiproducts is part of the Archipassport network along with Archilovers.com, Archiportale.com, Edilportale.com and Sayduck.com. Together, they make up the international network chosen by professionals worldwide.

3,500 premium Design Brand already joined us:
Web traffic and Community

The highest number of visitors and registered professionals all over the world

144 million
page views / year

33 million
users / year

1.7 million
registered professionals

4.5 million
followers

1.7 registered users

Archiproducts Fanbase 1.5 Million Followers

Architects
Interior Design
Furnishing
Decoration
Equipment

Designers 80%

Lighting Design
Outdoor Design
Industrial Design
Technical Design

Trade 20%

Archiproducts.com (13 mln users) | archiproducts.com (75 mln di page views)
archilovers.com (2 mln users) | archiproducts.com (8 mln di page views)
architekton.com (3 mln users) | edilportale.com (12 mln users) | archiproducts.com (75 mln di page views)

Traffic data by Google Analytics

Europe 72%

United States 38%
Brazil 23%
Argentina 10%
Mexico 9%
Canada 8%
 [...] 12%

Asia - Oceania 11%

Japan 23%
China 14%
Turkey 9%
India 8%
Saudi Arabia 5%
Iran 3%
 [...] 38%

Africa 2%

Egypt 18%
Morocco 15%
Algeria 13%
Tunisia 10%
 [...] 44%

America 15%

Italy 25%
France 19%
Germany 15%
Spain 8%
Russia 6%
UK 5%
Belgium 5%
Sweden, Finland, Norway 5%
Portugal 4%
Switzerland 3%
Ukraine/Poland 2%
 [...] 3%
Annual Membership

- **PRODUCT LISTING** Annual listing of unlimited products on the Archiproducts network, in 10 languages
- **EDITORIAL COVERAGE** Publication of multilingual press releases and branded content
- **EVENT MARKETING** Exposure on dedicated web special showcases and guides
- **REFERENCES** Publication of exhibitor’s projects with references linked by our editorial team on Archilovers and linked to your Archiproducts profile
- **RESERVED AREA** Access to web stats, leads and self-editing area
- **E-COMMERCE** Opportunity to sell products on the Archiproducts e-commerce platform
- **BIM Files** Hosting and creation of 3 products in BIM format for free.

Offer for NeoCon 2019 exhibitors only
Communication Campaign
during “NeoCon 2019”

- Publication of press releases and new collections published on “NeoCon 2019” special showcase
- Publication of your logo and booth coordinates at the fair
- 1 mention in “Focus on NeoCon 2019” Newsletter (sent to 470,000 subscribers worldwide) (value € 600)
Offer for NeoCon 2019 Exhibitors only

Register before **May 17th 2019** and become a “Member of Archiproducts” to enjoy all benefits of targeted advertising and generate leads worldwide. Particularly, increase your international exposure during NeoCon 2019 with a dedicated communication campaign and online special showcase including news, brands and products regarding the fair.

### Annual Membership

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRODUCT LISTING</td>
<td>€ 2,200/year</td>
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<tr>
<td>EDITORIAL COVERAGE</td>
<td></td>
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<tr>
<td>EVENT MARKETING</td>
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<td>BIM Files</td>
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</table>

### Communication Campaign

<table>
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</table>

### 1 + 2 | Annual Membership + Communication Campaign “NeoCon 2019”

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Cost</th>
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<tbody>
<tr>
<td>VALUE</td>
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<tr>
<td>DISCOUNT</td>
<td>30%</td>
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<tr>
<td>PRICE</td>
<td>€ 2,000</td>
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</table>

**Contact us** to receive more information about this offer, please send an email to sales@archiproducts.com, using the CODE NEOCON 2019 in the email subject.