

archiproducts®

NeoCon 2020 exhibitor offer

Join Archiproducts!

Reach millions of professionals worldwide in the largest online community for architects, designers, and design-lovers. Increase your international exposure during NeoCon 2020 with a dedicated communication campaign and online special showcase including news, brands and products of the fair.



archiproducts®

The online source for Architecture and Design

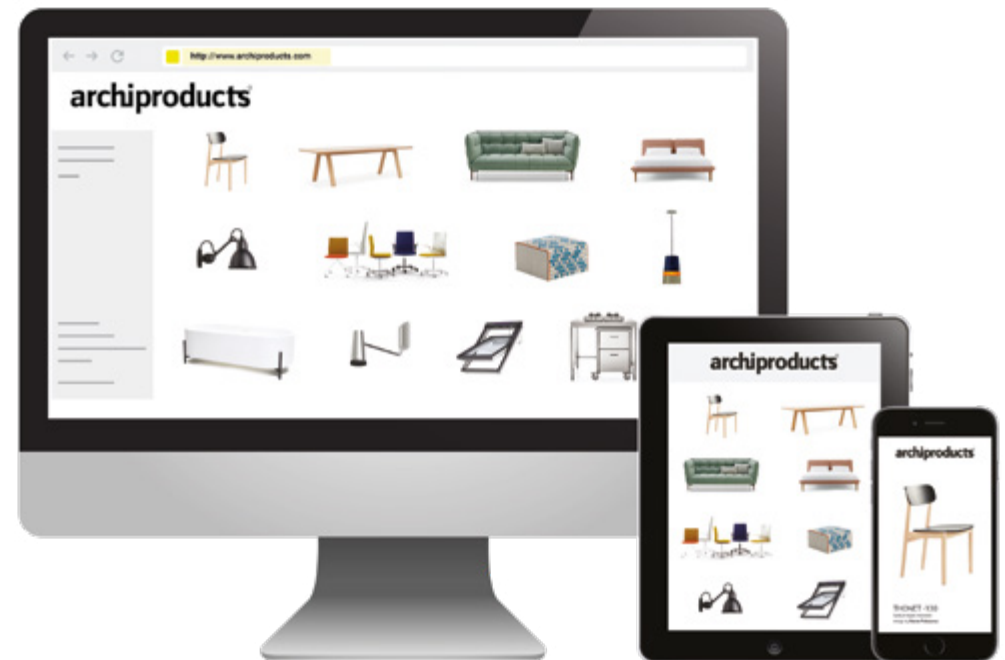
With **220,000 products** and material catalogues in 10 languages, **3,500 brands**, **2.7 million registered professionals** and **180 million pageviews** per year, Archiproducts is the largest online community for architects, designers, and design-lovers all around the world.

A precious source of inspiration to design, build and furnish, with infinite solutions for home furniture, bathrooms, kitchens, outdoor, office, contract, lighting, wellness, décor, finishings, building shells, building materials and software.

In addition to being a media that gives visibility and qualified leads, Archiproducts has also become an online shop.

Archiproducts is part of the Archipassport network along with Archilovers.com, Archiportale.com, Edilportale.com and Bim.archiproducts.

Together, they make up the international network chosen by professionals worldwide.



3,500 premium Design Brand already joined us:



vitra.

THONET

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Wall&deco



FLOS

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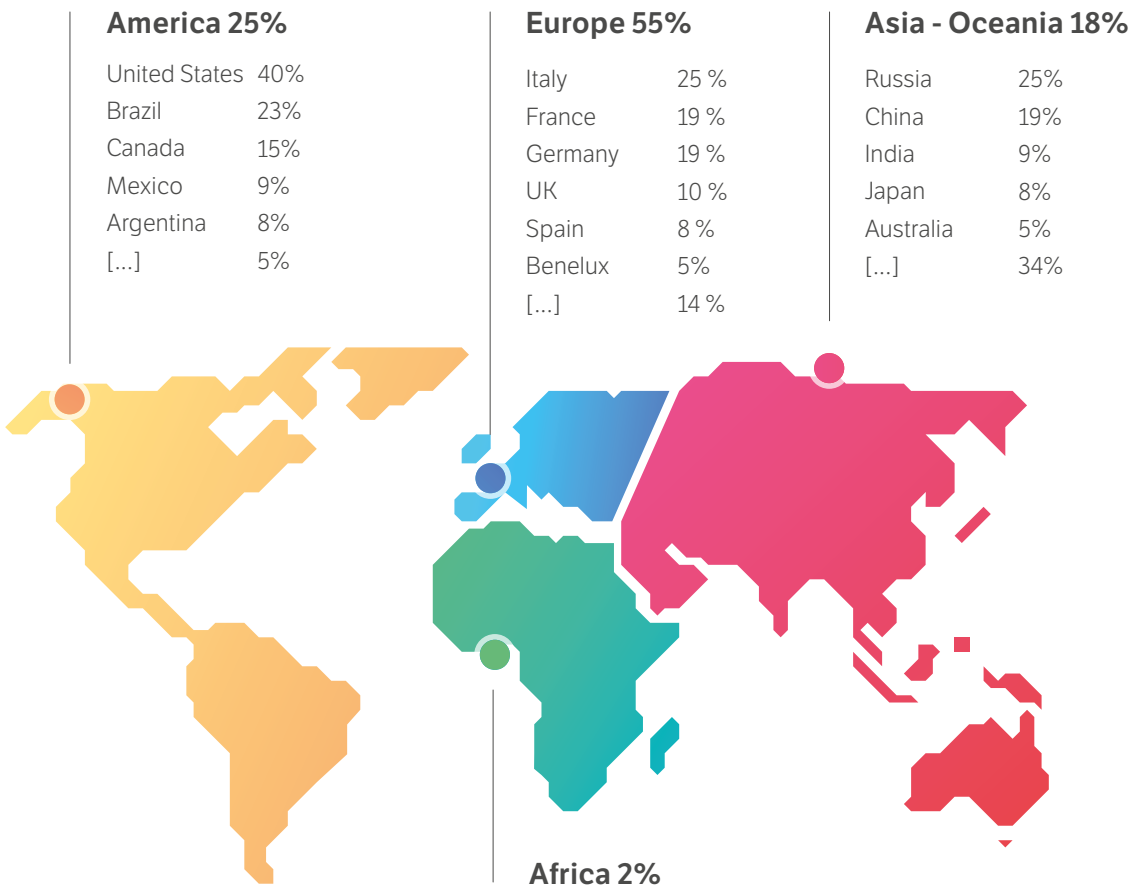
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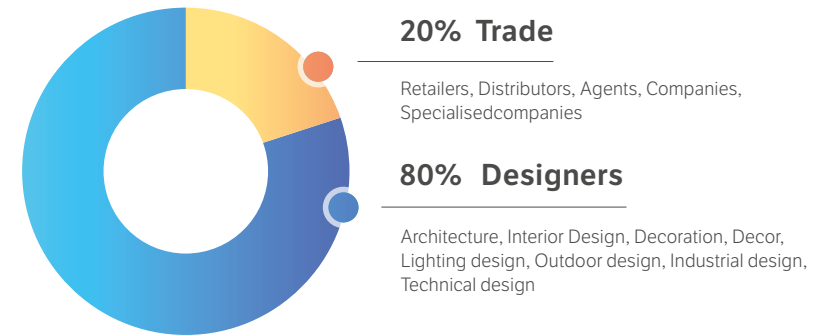
DESALTO

Web traffic and community

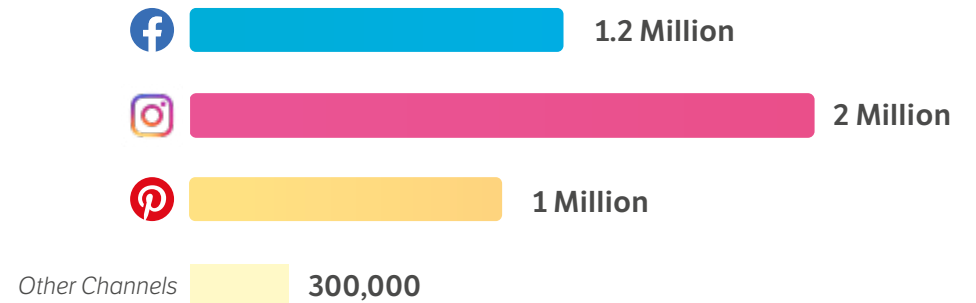
180 million pageviews



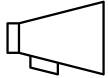
2.7 million registered users



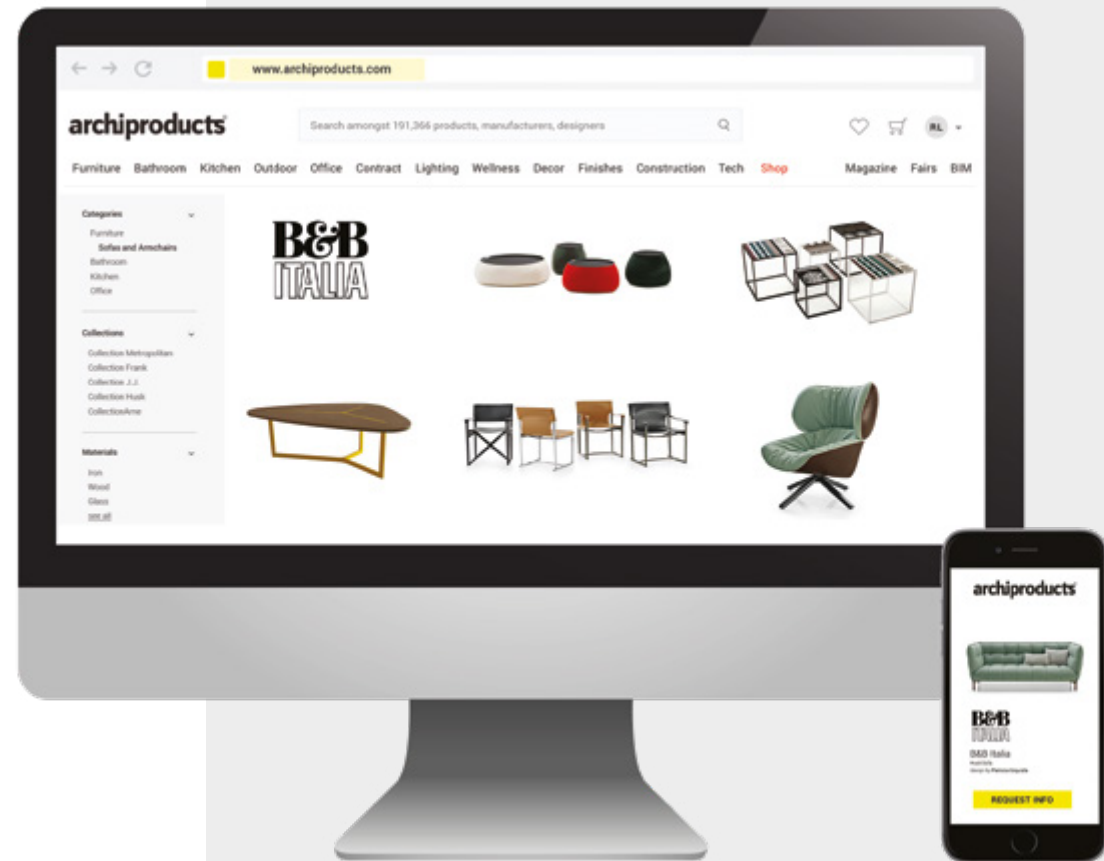
4.5 million followers



1 Annual Membership



- **PRODUCT LISTING** Annual release and presentation of unlimited number of products on the Archiproducts network, in 10 languages
- **EDITORIAL COVERAGE** Publication of multilingual press releases and branded content
- **EVENT MARKETING** Exposure on dedicated web special showcases and guides
- **REFERENCES** Possibility to tag products on projects published on Archilovers
- **RESERVED AREA** Access to web stats, leads and self-editing area
- **E-COMMERCE** Opportunity to sell products on the Archiproducts e-commerce platform

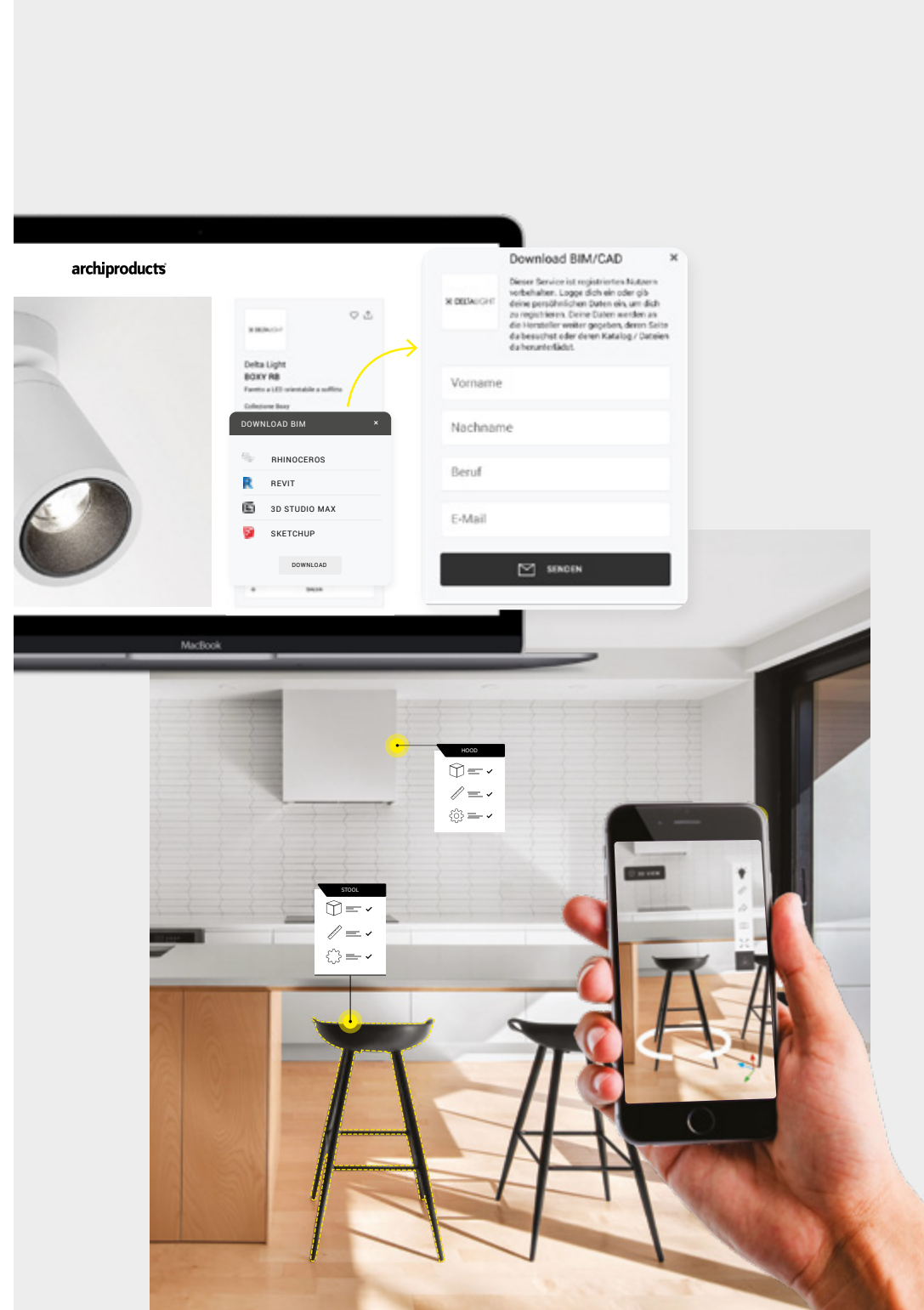


2

BIM PACK



- **BIM HOSTING** Publication of an unlimited number of BIM files. **value € 1,000**
- **BIM PROVIDING** Creation and hosting of 3 BIM models. **value € 540**

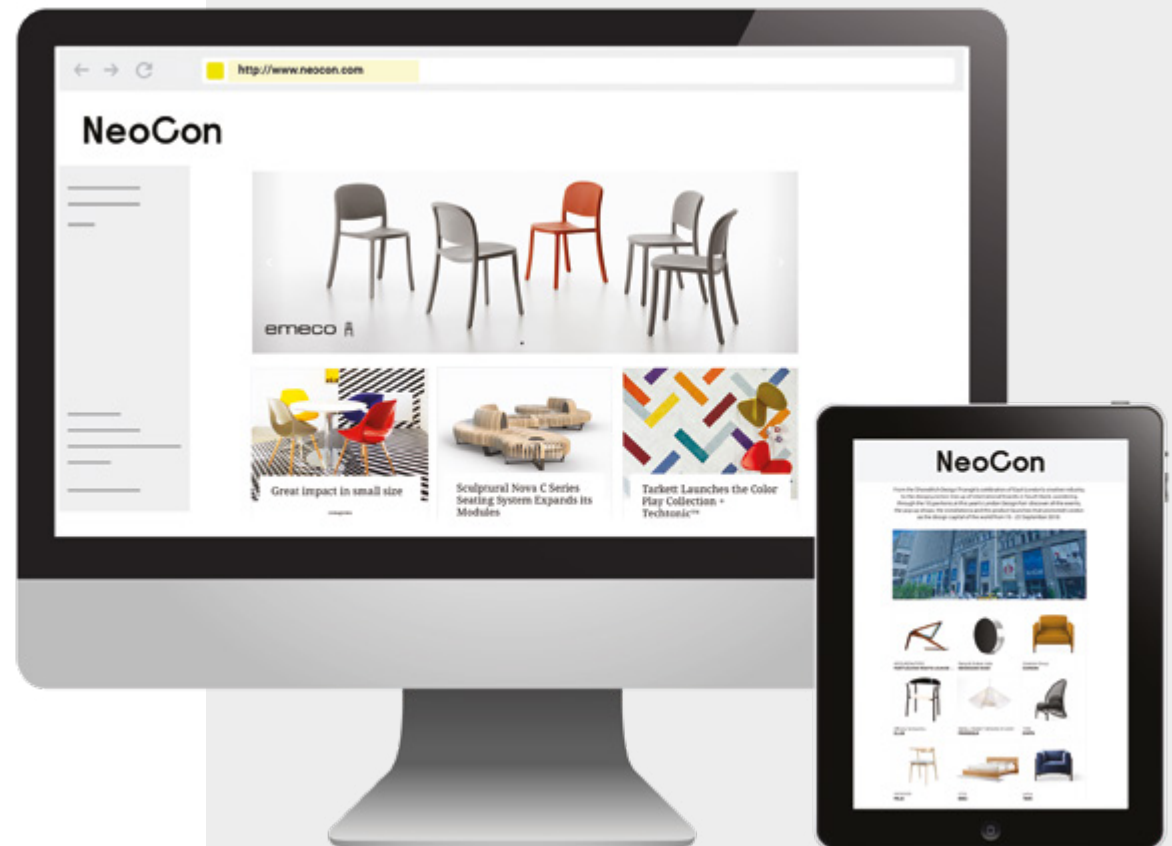


3

Communication Campaign

during “NeoCon 2020”

- Publication of press releases and new collections published on “NeoCon 2020” special showcase
- 1 mention in “Focus on NeoCon 2020” Newsletter (sent to 470,000 subscribers worldwide) **value € 600**
- 1 ad Flash Gallery Header (1260x420 pixel) in the special showcase dedicated at the event **value € 600**
- Social media mention during the fair (content and channel to be agreed with our social team) **value € 500**



Offer for NeoCon 2020 Exhibitors only

Register before **21/02/2020** and become a “Member of Archiproducts” to enjoy all benefits of targeted advertising and, generate leads worldwide.

Particularly, increase your international exposure during NeoCon 2020 with a dedicated communication campaign and online special showcase including news, brands and products regarding the fair.

CONTACT US

Contact us to receive more information about this offer, please send an email to sales@archiproducts.com, using the CODE **NEOCON 2020** in the email subject.

1	ANNUAL MEMBERSHIP	€ 2,800 / year
	Product Listing	●
	Editorial Coverage	●
	Event Marketing	●
	References	●
	Reserved Area	●
	E-Commerce	●
2	BIM PACK	€ 1,540 / year
	BIM Hosting	●
	BIM Providing	●
1	COMMUNICATION CAMPAIGN	€ 1,700
	Press release publication	●
	Mention in Focus Newsletter	●
	Flash gallery in Special Showcase	●
	Social media mention during the fair	●
	VALUE	€ 6,040
	DISCOUNT	50%
	PRICE	€ 3,000